



Ludovic Szojchert

Head of Program | Strategic Project Director

+33 6 22 38 08 48 | ludovic@szojchert.com

www.digitalbyls.com | LinkedIn Recommendations

EXPERTISE

+20 years of IT expertise in orchestrating complex multi-project portfolios and digital transformation. Specialist in business-IT governance, online marketplaces, and critical infrastructure projects. +50 major projects delivered.

CAREER PROGRESSION (+25 YEARS)



1999-2005

Digital Pioneer

Keebiz
Rueducommerce.com
Lastminute.com
Zebank

2006-2013

E-commerce Ops

Cybercartes
Kering
Netbooster

2014-2018

Program Manager

Relais & Châteaux
Ubisoft EMEA
Sodexo
Accor

2019-2022

Strategic Director

ACCOR
Bouygues Telecom
Carrefour
Edenred
Djaayz

2023-2025

Head of Program

Kingfisher
Printemps
CEGELEM

• CORE COMPETENCIES

MANAGEMENT

Multi-project portfolio orchestration • COPIL/COPROJ Governance • Risk & dependency management • Change management • Leadership of distributed IT teams

IT ECOSYSTEMS

ERP/PIM/PSP/CRM integration • Marketplace (Mirakl, Salesforce Commerce) • E-commerce (Adobe Commerce, Magento) • Data & APIs

DELIVERY & QUALITY

Agile/SAFE • End-to-end testing • RACI/Detailed planning • KPI metrics • UAT & production release

• TECHNOLOGIES & TOOLS

PLATFORMS

Mirakl | Adobe Commerce | Salesforce Commerce | Akeneo
SAP

PAYMENT & FINTECH

Stripe | Adyen | Mangopay

AGILE & DEVOPS

JIRA | Confluence | Monday.com | Postman

WEB / DATA

PHP | JavaScript | MySQL | Node.js | Google Analytics

• INDUSTRY EXPERTISE

RETAIL & E-COMMERCE

Carrefour • Kingfisher • Printemps • Groupe ADEO

FINTECH & PAYMENT

Edenred • Sodexo • Pass

HOSPITALITY & SERVICES

Accor • Relais & Châteaux • Ubisoft

CRITICAL INFRASTRUCTURE

Westinghouse • CEGELEM

• KEY EXPERIENCES (RECENT)

E-commerce IT Project Director — KINGFISHER (Jan-June 2024)

Strategic global replatforming roadmap: SAP migration, PSP change, Adobe Commerce modernization. Structuring internal IT team (3 senior POs, 1 Solution Architect). Orchestration of 4+ parallel workstreams.

Marketplace IT Project Director — PRINTEMPS (Jan 2023-2024)

Launch of Mirakl marketplace (new business model with third-party sellers). Integration of 5+ critical blocks (SAP, Adyen, CRM, analytics). MVP → progressive rollout without disruption.

E-commerce Project Director — SIG (Feb 2022-Jan 2023)

Launch of the first B2B e-commerce platform (€2.8B turnover). Integration of Salesforce Commerce Cloud and Akeneo PIM.

Mobile App Project Director — EDENRED (Jan-July 2021)

Parallel deployment of mobile app in 5 countries. Scalable methodology for international expansion. Coordination of multi-country distributed teams.

Marketplace Project Director — CARREFOUR (Sept 2018-Apr 2019)

Strategic food marketplace launch integrating 14 critical systems. Strict food regulatory compliance. Multi-team Agile with PI Planning and RUN transition.

Mirakl Functional Project Manager — ACCOR (Mar 2018-July 2021)

Steering of the centralized B2B purchasing platform for +600 shops. Complete digitalization of procurement processes and deployment of e-commerce solution.

• EDUCATION & LANGUAGES

ISG Business School (2000)

Majors: Finance & Marketing

GRPG - Software Development (2010)

Specializations: PHP & MySQL

Native - Fluent

• CONTEXT MASTERY

Multi-country projects | Multilingual | Regulatory compliance
Public institutions | Startup lean teams | Large corporations